

PROJECT SHOWCASE



01

INSTAGRAM POSTS

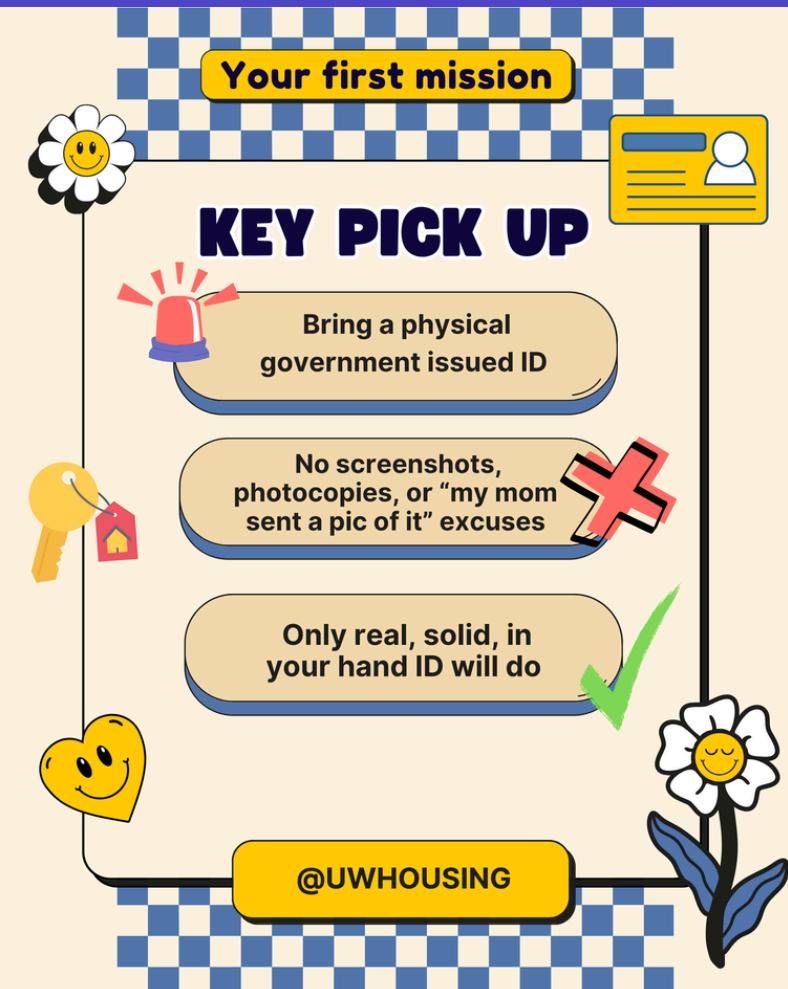
COVER

Move in information



KEY PICK UP

Do's & Don'ts



PACKING UP

What to bring & Map

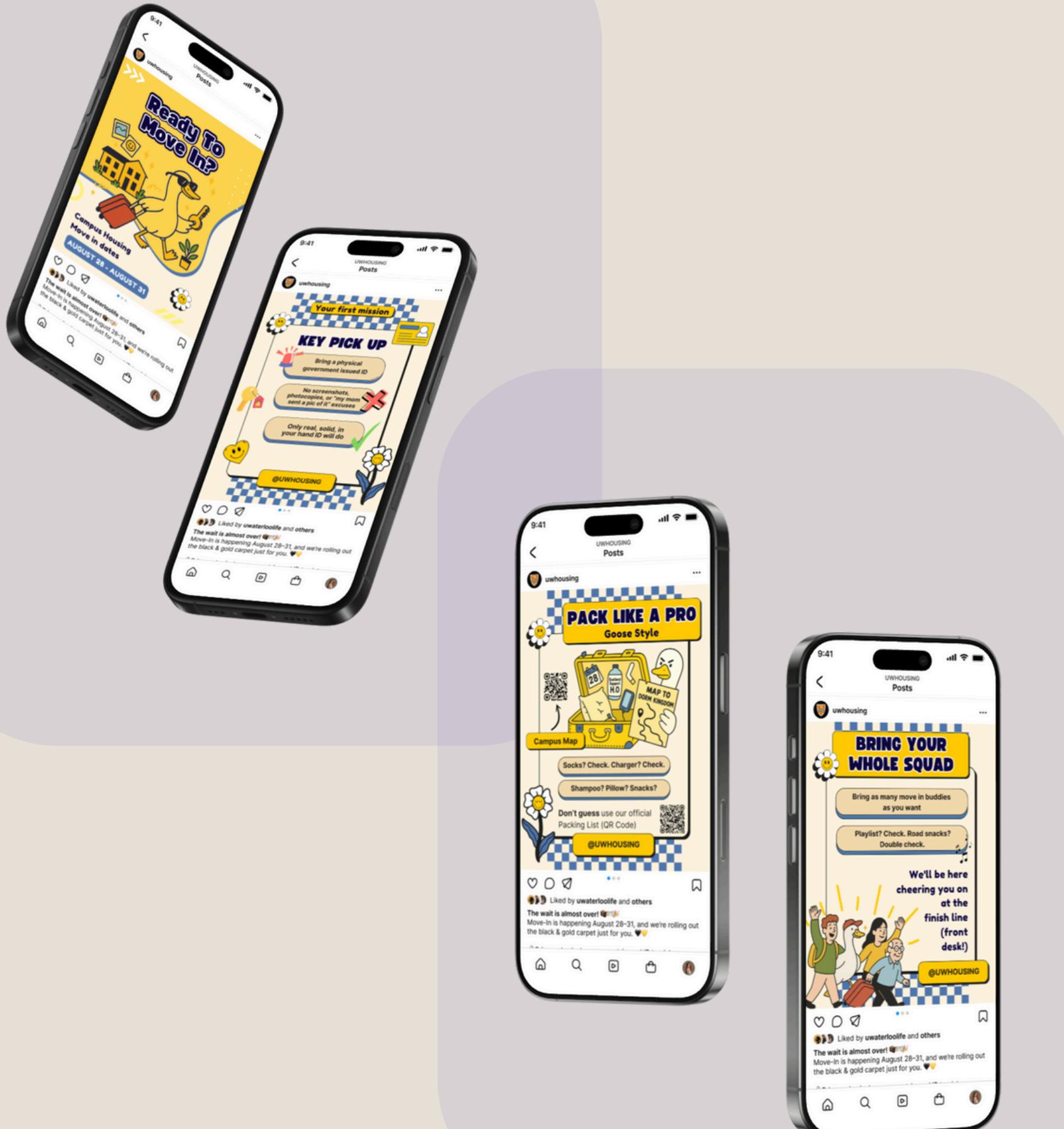


BRING ANYONE

Bring as many move in buddies as you want



MOCK- UP



This is a mockup of the poster displayed on an iPhone 15 Pro, demonstrating how it would appear as a real Instagram post. The goal is to visualize the user experience and ensure the design remains clear, engaging, and on brand when viewed on a mobile device.

HOW IT WOULD LOOK LIKE AS AN POST

21069335

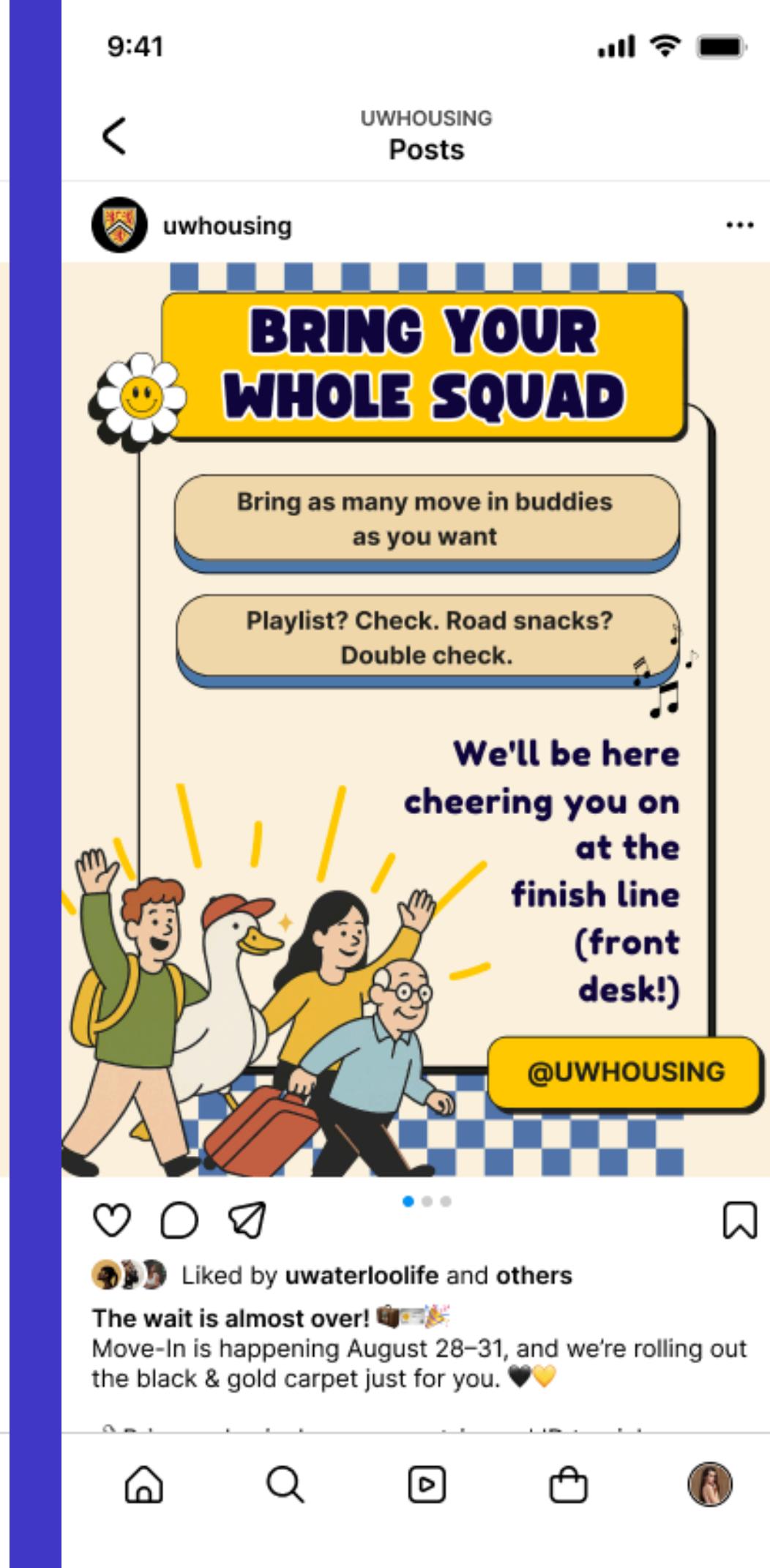
SUYAO LIU



HOW IT WOULD LOOK LIKE AS AN POST

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02

POSTER CAPTION

The caption was written to be friendly, engaging, and informative. I used a casual, welcoming tone to resonate with students, while making sure key details like dates, ID requirements, and packing tips were clearly included. I structured it with emojis and short lines to make it easy to skim, since most users scroll quickly on Instagram. The CTA (call to action) directs students to the bio link or QR code for more info, keeping the caption short but action-oriented.

FAQ

1. When is move in?

Move in takes place from Thursday August 28 to Sunday August 31 2025
You'll receive an email in early August with your assigned move-in slot and key pickup instructions

2. Can I bring companions?

Yes
You can bring as many friends or family members as you'd like to help you move in
There is no limit on move-in companions

3. What do I need to bring to get my keys?

You'll need one piece of physical government-issued photo ID like a passport or driver's license
You may also use your WatCard
Digital photos or screenshots will not be accepted
Only you can pick up your own keys

4. Where do I pick up my keys?

Your assigned residence front desk
Your move-in email will tell you which desk and the hours it's open
Each residence has specific front desk hours during move-in

5. Where can I find my move-in map?

Your personalized move-in map will be emailed to your UWATERLOO account in early August
It will show where to go, where to pick up your keys, and how to navigate your building

6. What should I pack?

Use our official packing list on the Campus Housing website
It includes essentials like bedding, toiletries, chargers, and important documents
Don't forget snacks and a comfy pillow

7. How long do I have to move in?

You'll book a 30-minute key pickup window
After picking up your keys, you can take your time settling into your space

8. What if I arrive late?

If you arrive after August 31 or outside your time slot, you can still move in
Just make sure to visit your front desk during open hours
If you'll be very late, fill out the Late Arrival form provided in your email
Unreported absences may result in cancellation of your housing contract

9. Can I move in early?

No early move-ins are permitted
If you need to arrive before August 28, check our list of short-term accommodation options near campus

10. Who do I contact for help?

You'll get a welcome package (your lanyard) with contact info for your residence front desk
You can also use that to submit a maintenance request or ask for assistance

11. Is parking available on move-in day?

Yes, short-term parking is available near each residence for move-in
You'll receive detailed parking instructions in your move-in email, including where to park and how long you're allowed to stay
If you need long-term parking, visit Parking Services online to purchase a permit in advance

12. Are the rooms cleaned before I move in?

Yes, your room will be cleaned and inspected before move-in
However, we still recommend bringing your own basic cleaning supplies for ongoing use

13. Can I mail stuff to my residence before I arrive?

Yes — but not too early
Packages can be sent to your residence mailroom starting one week before move-in

Include your full name and residence address exactly as shown in your residence instructions
Make sure your mailroom is open before shipping anything

14. Will the dining hall be open during move-in?

Yes
Meal plans start on your move-in day
You'll be able to grab food from residence dining locations right away
Check the Food Services website for updated hours

15. What if something's broken in my room?

If you notice anything that needs repair, submit a maintenance request through the instructions in your welcome package (your lanyard) or talk to your Don.

16. Can I bring a pet?

Pets are not allowed in residence
The exception is for approved service animals or emotional support animals with proper documentation submitted ahead of time

17. Will I have Wi-Fi right away?

Yes
All residences have Wi-Fi through eduroam
You can log in using your Quest credentials as soon as you arrive

18. Can I meet my roommates or floormates before move-in?

Some residence communities create intro groups or send out contact info ahead of time
You can also follow @uwaterloohousing on Instagram for community updates and meet-and-greet opportunities

THANK
YOU

